

# *No-Cost* **Promotional Ideas for Your Freebie**





## ABOUT

Kim Garst is one of the world's most retweeted people among digital marketers. She is a renowned marketing strategist, keynote speaker, and an international best-selling author of *Will The Real You Please Stand Up*, *Show Up*, *Be Authentic* and *Prosper in Social Media*.

Kim helps entrepreneurs make more money online using social and digital media strategies. Forbes named her as one of the Top 10 Social Media Power Influencers.

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[KimGarst.com](http://KimGarst.com)



To get more opt-ins, you'll need people to know about your freebie! Promote your landing page and freebie everywhere to build your email list. Here are some free promotional ideas for you.

☐ **Website**

- ☐ Sidebar images
- ☐ Author bio
- ☐ Banner images
- ☐ Pop-ups
- ☐ Blog posts
- ☐ Header or footer bar
- ☐ Resources or Start Here page
- ☐ Opt-in checkbox on web forms

☐ **Podcast**

- ☐ During podcast
- ☐ In show notes

☐ **Communications**

- ☐ Email signature
- ☐ Business card
- ☐ Printed promo materials

☐ **Through Advocates**

- ☐ Friends
- ☐ Professional colleagues
- ☐ Fans

☐ **Videos**

- ☐ Outros
- ☐ Call-to-action within

☐ **eBook**

☐ **Social Media**

- ☐ About section
- ☐ Bio section
- ☐ Banner image
- ☐ News feed posts
- ☐ Pinned post/tweet
- ☐ LIVE video
- ☐ Facebook Groups

☐ **Facebook Messenger**

- ☐ Within instant reply
- ☐ In broadcast message

☐ **Guest opportunities**

- ☐ Guest blog post
- ☐ Guest podcast appearance
- ☐ Guest interview

☐ **Third-party Sites**

- ☐ Medium
- ☐ Quora
- ☐ Reddit

☐ **Events**

- ☐ Speaking
- ☐ Networking